

BUCKS COUNTY FOODSHED ALLIANCE
1048 Worthington Mill Rd., Newtown, PA 18940,
215-860-7081

MIDDLETOWN GRANGE FARMERS' MARKET
2007 MARKET RULES

PURPOSE

The purpose of the market is to expand marketing opportunities for local farmers, to encourage sustainable agriculture, to increase public access to fresh, locally and sustainably grown, healthy farm products, and to support local food security.

REGISTRATION

Farmers from the Bucks County region are eligible to sell. Farmers must submit an application form to the Bucks County Foodshed Alliance, c/o Robin Hoy, 1048 Worthington Mill Rd., Newtown, PA 18940, listing expected farm products and attendance dates. Organic certification, if claimed, and a certificate of insurance must be submitted to the Bucks County Foodshed Alliance prior to selling any products.

MARKET HOURS, SEASON, and LOCATION

9 am to 1 pm on Saturdays from May 26 through Nov. 17, 2007. Sales begin at the established opening time and not before. Farmers must arrive early enough to be set up and ready to sell at the scheduled opening time. The market is located at the Middletown Grange Fairgrounds, 576 Penns Park Rd. in Wrightstown, 18940, with the exception of six Saturdays when it will be moved to an open-air location across the street.

MARKET FEES

Payment Options: 1) \$25/week, paid at the market on days selling.
2) Half season (up to 14 weeks) for \$240 (additional weeks @ \$17/wk),
3) Full season (up to 27 weeks) for \$360 (~\$13/wk.)
4) Small producer 4x5 space (card table): \$8/wk.

Payments due in two installments for half or full season rate -- 50% by May 1 and 50% by July 14. Half and full season fees are refundable at any time during the season, less \$25/wk. for weeks attended.

WHO CAN SELL & PRODUCTS THAT CAN BE SOLD

Middletown Grange Farmers' Market is a producer-only market: Farmers, farmer's family members and employees familiar with the farm's practices and products being sold may sell. Farmers may only sell crops or other farm products that they grow and produce themselves, with exceptions as listed below. Baked goods prepared foods, and crafts produced by the vendor that use products obtained from their farm and other farms in the region, may be sold. The Bucks County Foodshed Alliance reserves the right to limit the percentage of crafts sold.

Exceptions:

1. Farmers may sell items cooperatively (taking turns) for other farms in the region whose applications have also been accepted for the market. Farmers selling must be familiar with the growing practices of all products they are selling and must clearly indicate by signage the name(s) of the farm(s) producing the product.
2. A farmer can sell a locally produced farm product from another local farm provided the grower of the product also submits an insurance certificate to the Bucks County Foodshed Alliance. The farmer selling must clearly indicate by signage the products grown by his or her farm and the farm from which other products are grown and must clearly separate these two categories in the farmer's display. Products from other farms may not consist of more than 25% of the farmers' display.
3. Craft vendors selling handmade products they produce themselves from locally grown farm products or for food service will be accepted for up to 15% of vendors, with priority given to sustainably grown or produced materials.
4. Vendors selling baked goods and/or foods prepared from locally grown farm products will be accepted for up to 15% of the vendors, with priority given to vendors selling foods made with organic, sustainably grown, local ingredients and filling a niche desired by customers.
5. Periodically special events may be scheduled during which other non-food vendor exceptions may be made.

Priority will be given to organic farmers and farmers growing without pesticides, herbicides, and synthetic fertilizers, to farms selling pastured animal products, to farms closest to the market, and to farms filling gaps in the market.

SIGNS

Farmers must display a sign giving his or her name (or that of the farm) and location. Farmers must have signs listing the prices of every item offered for sale. All required signs must be in place before sales begin.

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SPACE

The Bucks County Foodshed Alliance will assign spaces at the market. Farmers cannot lease or lend market stalls. Farmers' displays must not limit the view or access of customers to other stalls. Each space is 10 ft. x 10 ft. This year an additional 10 ft. width may be requested at no extra charge. The entire market is under a permanent roof and restrooms are available. Electricity is \$15/season and must be specified on the application. Card table spaces are also available.

ORGANIC CERTIFICATION

Farmers offering organically grown products must display a sign giving their organic farm certification, listing the certifying organization. Farmers must clearly separate and label organic and non-organic produce offered for sale in the same display.

SUPPLIES AND EQUIPMENT

Farmers must supply their own bags, tables, and other items needed to operate their stands. If selling by weight rather than volume, scales must be licensed and inspected. Food sold by weight must identify the net weight of the contents.

SITE SANITATION AND APPEARANCE

Farmers must clean their sales and truck areas at the end of the market, remove all refuse from the market site, and pack out empty boxes. Farmers must keep their stall areas clean and attractive, i.e. clean table coverings, boxes and other containers placed underneath tables, and stalls kept free of product residuals and other litter.

HEALTH REQUIREMENTS

Farmers must follow Bucks County Department of Health regulations when handling food at the farmers' markets. See www.buckscountyfoodshedalliance.org for Sanitation Guidelines, which are based upon County requirements for temporary food service operations. Farmers are responsible for complying with state laws concerning preparation and labeling of baked, processed, and perishable foods.

PUBLIC SAFETY

Farmers should exercise caution in parking vehicles and when unloading, reloading, and leaving. Farmers should check the perimeter of their selling areas to be sure the tables, boxes, power cords, the vehicle or its contents, or any other item brought to the market present no hazard to pedestrians, motorists, or vehicles. All vehicles must be moved to the parking area after unloading and before setting up, unless special circumstances require continual access to the truck during the market and are pre-approved by the Bucks County Foodshed Alliance.

INSURANCE

Farmers accepted to sell at the Middletown Grange Farmers' Market must furnish a certificate of insurance to the Bucks County Foodshed Alliance prior to any sales, evidencing a policy for \$1,000,000 coverage of general liability, property damage, and product liability insurance, and naming the Bucks County Foodshed Alliance and the Middletown Grange #684 as additionally insured.

PERMITS AND TAXES

Farmers are responsible for all licenses required to sell their farm products, such as scale permits and permits to cook and sell prepared foods. Farmers are responsible for collecting and paying sales tax on items requiring payment of sales tax.

FARM INSPECTIONS

The Bucks County Foodshed Alliance reserves the right to give advance notice and visit any farm to inspect the production of crops or products sold at the market.

MANAGEMENT AND APPLICATION OF RULES

The Bucks County Foodshed Alliance is responsible for the operation and management of the Middletown Grange Farmers' Market. Foodshed Alliance employees are authorized to make operational decisions at the market including assignment of spaces, enforcement of these Market Rules, and collection of market fees. Violation of rules may result in loss of permission to sell in the market.