

*BUCKS COUNTY FOODSHED ALLIANCE, 1048 Worthington Mill Rd., Newtown, PA 18940, 215-860-7081*

***Building a local, sustainable food supply***

## **BUCKS COUNTY FOODSHED ALLIANCE FARMERS' MARKET MARKET RULES**

### **PURPOSE**

The purpose of the market is to expand marketing opportunities for local farmers, to encourage sustainable agriculture, to increase public access to fresh, locally and sustainably grown, healthy farm products, and to support local food security.

### **REGISTRATION**

Farmers from the Bucks County region are eligible to sell. Farmers must submit an application form to the Bucks County Foodshed Alliance, c/o Robin Hoy, 1048 Worthington Mill Rd., Newtown, PA 18940, listing expected farm products and attendance dates. Organic certification, if claimed, and a certificate of insurance must be submitted to the Bucks County Foodshed Alliance prior to selling any products.

### **MARKET HOURS, SEASON, and LOCATION**

9 am to 1 pm on Saturdays from May 23 through Nov. 21, 2009. Sales begin at the established opening time and not before. Farmers must arrive early enough to be set up and ready to sell at the scheduled opening time. The market is located at the Wrightstown Township Municipal Offices at Chippewa Farm, 2203 Second Street Pike (Rt. 232) in Wrightstown, 18940. We will be on the grass field adjacent to the township parking lot.

### **MARKET FEES**

- Payment Options:
- 1) \$25/week, paid at the market on days selling.
  - 2) Half season (up to 14 weeks) for \$250 (additional weeks @ \$18/wk),
  - 3) Full season (up to 27 weeks) for \$380 (\$14.61/wk.)
  - 4) Non-profit space \$10/wk.

Payments due in two installments for half or full season rate -- 50% by May 1 and 50% by July 25. Half and full season fees are refundable at any time during the season, less \$25/wk. for weeks attended.

### **WHO CAN SELL AND PRODUCTS THAT CAN BE SOLD**

The BCFA Wrightstown Farmers' Market is a producer-only market: Farmers, farmer's family members and employees familiar with the farm's practices and products being sold may sell. Farmers may only sell crops or other farm products that they grow and produce themselves, with exceptions as listed below. Baked goods prepared foods, and crafts produced by the vendor that use products obtained locally and sustainably may be sold. The Bucks County Foodshed Alliance reserves the right to limit the percentage of crafts sold.

#### ***Exceptions:***

1. Farmers may sell items cooperatively (taking turns) for other farms in the region whose applications have also been accepted for the market. Farmers selling must be familiar with the growing practices of all products they are selling and must clearly indicate by signage the name(s) of the farm(s) producing the product.
2. A farmer can sell a locally produced farm product from another local farm provided the grower of the product also submits an insurance certificate to the Bucks County Foodshed Alliance. The farmer selling must clearly indicate by signage the products grown by his or her farm and the farm from which other products are grown and must clearly separate these two categories in the farmer's display. Products from other farms may not consist of more than 1/3 of the farmers' display.
3. Craft vendors selling handmade products they produce themselves from locally grown farm products or for food service will be accepted for up to 15% of vendors, with priority given to sustainably grown or produced materials.
4. Vendors selling vendor-produced baked goods and/or prepared foods will be accepted for up to 15% of the vendors, with priority given to vendors selling foods made with organic, sustainably grown ingredients from local farms and filling a niche desired by customers.
5. Periodically special events may be scheduled during which other non-food vendor exceptions may be made.

Priority will be given to: organic farmers and farmers growing without pesticides, herbicides, and synthetic fertilizers; to farms selling pastured animal products; to farms closest to the market; and to farms filling gaps in the market.

## **SIGNS**

Farmers must display a sign giving his or her name (or that of the farm) and location. Farmers must have signs listing the prices of every item offered for sale. All required signs must be in place before sales begin.

## **SPACE**

The Bucks County Foodshed Alliance will assign spaces at the market. Farmers cannot lease or lend market stalls. Farmers' displays must not limit the view or access of customers to other stalls. Each space is 12 ft. x 12 ft. There is no extra charge for additional width this year, but for planning purposes it must be requested. The market will not be under a permanent roof this year and individual colorful canopies are encouraged. Restrooms are available. Electricity is \$15/season and must be specified on the application.

## **ORGANIC CERTIFICATION**

Farmers offering organically grown products must display a sign giving their organic farm certification, listing the certifying organization. Farmers must clearly separate and label organic and non-organic produce offered for sale in the same display.

## **SUPPLIES AND EQUIPMENT**

Farmers must supply their own bags, tables, and other items needed to operate their stands. If selling by weight rather than volume, scales must be licensed and inspected. Food sold by weight must identify the net weight of the contents.

## **SITE SANITATION AND APPEARANCE**

Farmers must clean their sales and truck areas at the end of the market, remove all food waste and refuse from the market site, and pack out empty boxes. Farmers must keep their stall areas clean and attractive, i.e. clean table coverings, boxes and other containers placed underneath tables, and stalls kept free of product residuals and other litter.

## **HEALTH REQUIREMENTS**

Farmers must follow Bucks County Department of Health regulations when handling food at the farmers' markets. Sanitation Guidelines based upon County requirements for temporary food service operations are enclosed. Farmers are responsible for complying with state laws concerning preparation and labeling of baked, processed, and perishable foods.

## **PUBLIC SAFETY**

Farmers should exercise caution in parking vehicles and when unloading, reloading, and leaving. Farmers should check their selling areas to be sure the tables, boxes, power cords, the vehicle or its contents, or any other item brought to the market present no hazard to pedestrians, motorists, or vehicles. Vehicles may remain by your stand.

## **INSURANCE**

Farmers accepted to sell at the Wrightstown Farmers' Market must furnish a certificate of insurance to the Bucks County Foodshed Alliance prior to any sales, evidencing a policy for \$1,000,000 coverage of general liability, property damage, and product liability insurance, and naming the Bucks County Foodshed Alliance and Wrightstown Township as additionally insured.

## **PERMITS and TAXES**

Farmers are responsible for all licenses required to sell their farm products, such as scale permits and permits to cook and sell prepared foods. Farmers are responsible for collecting and paying sales tax on items requiring payment of sales tax.

## **FARM INSPECTIONS**

The Bucks County Foodshed Alliance reserves the right to give advance notice and visit any farm to inspect the production of crops or products sold at the market.

## **MANAGEMENT AND APPLICATION OF RULES**

The Bucks County Foodshed Alliance is responsible for the operation and management of the Wrightstown Farmers' Market. Foodshed Alliance employees are authorized to make operational decisions at the market including assignment of spaces, enforcement of these Market Rules, and collection of market fees. Violation of rules may result in loss of permission to sell in the market.